

R'Jargon

Jargon. It is a barrier.

- 1 Avoid Acronyms.** They are valuable shortcuts if you know the signs, but roadblocks if you don't.
- 2 Names Need Meaning.** Many office names don't exist outside the university - clarify their roles. (Ombuds, Registrar, Bursar)
- 3 Use Clear Terminology.** Use terms that convey the meaning in a clear and concise manner. (unsubsidized, probation, withdrawal, breadth, etc.)
- 4 Identify Structures and Purpose.** Help students navigate structures; provide context. (College, Department, Division, Major, Program)
- 5 Reduce Misunderstanding.** Avoid words with multiple meanings, ambiguity, and/or are uncommon.
- 6 Tell Stories.** Stories, especially your own, help us teach, build connections, and engage audiences more effectively.
- 7 Use #FirstGenUCR.** Keep the conversation going by using this hashtag whenever posting about first-generation topics.

HIGHLANDER

FIRST-GENERATION

Neither parent or guardian has graduated with a 4-year degree or higher.

